

## MAGIC 106.7's / "Family Vacation Song of the Day" Contest Rules

### **How to Enter & Win**

Greater Boston Radio, Inc. d/b/a WMJX-FM is sponsoring MAGIC 106.7's "Family Vacation Song of the Day" contest which will run from Monday, February 8, 2010 – Thursday, February 25, 2010.

Beginning on Monday, February 8, 2010 and every weekday\* until Thursday, February 25, 2010 MAGIC 106.7 will announce the "Family Vacation Song of the Day" at approximately 6:20am and 7:50am eastern time. When the song plays again that day, in its entirety before 9pm on MAGIC 106.7, Caller # 20 at 617-931-1067 will be qualified for a chance to win a 4 night *Walt Disney World*® Resort vacation for up to (4) people.

\*Contest WILL NOT be conducted on Monday, February 15, 2010 which is President's Day, a Federal holiday.

Daily qualifiers will be entered into the Grand Prize Drawing each week for a chance to win a *Walt Disney World*® Resort vacation for (4) four. Weekly Grand Prize winners will be announced each Friday morning at 7:50am on the following dates: Friday, February 12, 2010; Friday, February 19, 2010; Friday, February 26, 2010. All qualifiers to date will be eligible for each of the weekly drawings.

NOTE: Only the specific Song of the Day, when played in its entirety from beginning to end, will be used to solicit contest calls. Snippets of songs played for advertising or promotional purposes and music beds that contain music from the Song of the Day WILL NOT count. Listeners should try to be the 20th caller at 617-931-1067 as soon as they hear the Song of the Day begin to play. (If a listener accidentally calls when a song snippet or music bed is played, s/he will simply be informed of the error.)

Members of the MAGIC Workforce will receive weekly e-mails giving them the titles of songs to listen for along with the times that they will play each day. To become a member of the MAGIC Workforce simply register at [www.magic1067.com](http://www.magic1067.com) No purchase or entry fee necessary.

*Online listeners to the MAGIC web stream may experience a reception delay of up to one minute. Listening to the station's over-the-air broadcast is the best way to participate in this contest.*

Winner qualification is subject to FULL phone call completion, and the verification of the caller's name, address, home phone number, work/cell phone number and social security number, all of which must be provided prior to completion of the call. Contest calls will not be accepted at any other number.

### **Prizes**

Three (3) weekly Grand Prizes will be awarded, each consisting of a *Walt Disney World*® Resort getaway for four (4) including:

- a. Four (4) round-trip coach airfares between the U.S. airport closest to winner's resident selected by MAGIC 106.7 and the Orlando International Airport, and ground transportation between the Orlando International Airport and a hotel at the WALT DISNEY WORLD® Resort;
- b. One room (maximum of four (4) persons per room) at a WALT DISNEY WORLD® Resort hotel (at MAGIC 106.7's selection) for four (4) nights;
- c. Four (4) five (5) day *Magic Your Way* Tickets with *Park Hopper*®Option.

**Note:** Items that are not included as part of the winning packages are:

- Hotel room service
- Other meals
- Laundry service
- Alcoholic beverages
- Merchandise, souvenirs, etc.
- Local and long distance telephone calls
- Gratuities
- Transportation between winner's residence and the departure airport
- All other charges not specifically listed as included in the prize package above

**The estimated retail value of the vacation package is \$4,928.** Estimated per person round-trip coach airfare is \$500.

- Winning vacation rules include, but are not limited to:
  - All vacations are to be taken between 4/30/10 and 2/28/11.
  - Each of the vacations must be booked at least 60 days prior to intended travel dates.
  - Departure date and accommodations are subject to availability; certain restrictions and blockout dates may apply to air travel and at the WALT DISNEY WORLD® Resort.
  - Vacations are for the winners of the contest and three (3) guests of each winner's choosing. Any minor guests must be accompanied by a parent or legal guardian.
  - Vacations and vacation components may not be sold, traded, transferred, rescheduled to dates not within the fulfillment period set forth above, or refunded. Vacations are not redeemable for cash.
  - By participating in this contest, entrants, winners and guests agree to release and discharge Disney Destinations, its parent, related, affiliated and subsidiary companies and their respective officers, directors, agents, employees and assigns (collectively, the "Disney Entities") from any and all legal claims, losses, injuries, demands, damages, actions, and/or causes of actions that arise out of and/or in any way related to the prize, the receipt, use and/or enjoyment of the prize and/or the contest.

MAGIC 106.7 reserves the right, in its sole discretion, to substitute any prize with one of equal or greater value. Winners may not request prize substitution. Prizes must be claimed in person and used by the named winner.

Odds of being a daily qualifier depend on the number of people trying to call in and the vagaries of the phone system. Odds of a daily qualifier winning a weekly prize depend on the total number of qualifying winners as of the date of the weekly prize drawing, and will range from one in 5 to one in 13. Winners must claim their prizes in person at the MAGIC 106.7 offices within 30 days after the end of the contest. Prizes not claimed within the 30-day period will be forfeited. Winners are responsible for all associated state taxes and federal taxes and airport fees, and any other expenses not specifically listed as included above.

### **Eligibility**

All entrants must be at least 21 years old and legal residents of the United States residing in MAGIC's total survey area (as defined by Arbitron). A winner will be disqualified if he/she or a member of his/her household has won a MAGIC 106.7 contest with a value over \$25.00 within the previous 30 days or a prize valued at \$1,000.00 or more within the last year (365 days). Employees (including their immediate families and members of the same household) of Greater Boston Radio, Inc., its affiliates, promotional sponsors, prize providers, advertising and promotional agencies who do business with MAGIC, and other radio stations in the Boston metro survey area (as defined by Arbitron) are not eligible to participate in any contest presented by MAGIC 106.7. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws." One entry per person; multiple entries will disqualify the entrant. No purchase or other consideration is necessary to participate in a contest.

### **Release**

By participating, all entrants agree to release and hold harmless the Disney Entities, MAGIC 106.7, Greater Boston Radio, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability and any injuries, loss or damage of any kind arising from or in connection with this contest and the redemption of any prize. Winners will be required to sign a form releasing MAGIC 106.7 and its affiliated companies and the Disney Entities from all liability in connection with the contest and the award and use of the prize before claiming the prize. Should any winner attempt to claim against the Disney Entities for personal injury, bodily injury, or property damage arising out of the redemption of any prize, such suit must be submitted to the venue and jurisdiction of the federal and state courts in Orange County, Florida and will be governed, construed, and enforced in accordance with the laws of the State of Florida.

### **Disclaimer**

MAGIC 106.7 and the Disney Entities undertake no liability or responsibility, and make no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed

events or connections or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use or redemption of the prize, or travel to/from or attendance at any event relating to the contest, by the winner and/or winner's guest(s). MAGIC 106.7 and the Disney Entities are not responsible for damage to a prize or loss of a prize after the prize has been claimed. Winners must inspect their prizes before leaving the station. MAGIC 106.7 is not responsible for technical, hardware or software failure or malfunctions, lost or unavailable network or other telecommunications connections, or lost, late, damaged, illegible, inaccurate, incomplete, garbled, disconnected, or delayed contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any human error which may occur in the execution of this contest. If, for any reason, the contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of Magic 106.7, MAGIC 106.7 reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest and/or determine an alternate method of awarding the prize(s).

### **License**

Entry into this contest constitutes full permission for MAGIC 106.7, the Disney Entities, promotion sponsors and their respective affiliates to broadcast and/or to photograph or publish the participant's name, voice, recorded comments, biographical information, face and likeness without compensation.

### **Taxes**

MAGIC 106.7 will report the total value of each prize to the IRS and will furnish winners with a federal Form 1099. Winners must provide their social security number to MAGIC 106.7 for tax reporting purposes, and are solely responsible for payment of all taxes incurred as a result of the award of a prize.

### **General**

Failure to conform to all contest rules, or any fraud or other illegal or inappropriate conduct on the part of a contestant, will result in the contestant's disqualification and forfeiture of any prize won. MAGIC 106.7 reserves the right to rule ineligible listeners who, in MAGIC 106.7's sole judgment, engage in abusive conduct with respect to any contest or promotion conducted by MAGIC 106.7 or its affiliates. By taking part in this contest, participants agree to be bound by these rules and all decisions of the judges, who are employees of MAGIC 106.7 and whose decisions with respect to all aspects of the contest are final and binding. MAGIC 106.7 reserves the right to make changes in the contest rules at any time, which changes will become effective upon announcement. Copies of written contest rules and the list of winners are available during regular business hours at the MAGIC 106.7 Studio, 55 Morrissey Blvd, Boston, MA 02125 for 60 days after the contest concludes. Contest is void where prohibited by law. All federal, state and local laws and regulations apply.

**Sponsor:** Greater Boston Radio, Inc. d/b/a WMJX-FM/MAGIC 106.7, 55 Morrissey Blvd., Boston, MA 02125